

How Two Angry, Fed-Up Dog Lovers Use a 'People Food' Kitchen to Keep Your Dogs Safe

I remember the day we resolved to fight back.

My wife Amy and I were at one of the big national pet stores.

We were reading ingredients of packaged dog treats, trying to find something safe for our dogs.

Our research showed every single store-bought option was not only unhealthy but potentially dangerous to dogs.

Many packages blatantly lied about the supposed health benefits they offered.

After examining every commercial treat, I came to a conclusion that stopped me cold:

"These companies don't care about me or my dogs' health. They just want my money."

We both got angry...you know that hands-shaking, teeth-clenched, ready-to-do-battle kind of angry?

Yeah, that.

That's when I decided to take matters into my own hands.

Homemade With Natural Ingredients to Guarantee Quality



For years, my wife occasionally prepared her own holiday treat doggie snacks for our dogs Sandy and Stanley in our kitchen.

The dogs loved them, and we felt good giving our pups something with ingredients just as nature intended.

After our visit to the pet store, I approached my wife with the idea to start our own commercial dog treat business.

She responded just like most rational people would:

“Are you crazy?” she exclaimed.

My wife was right – it was crazy!

But I convinced her that we would be helping a lot of other frustrated dog parents too.

We started by selling our treats to neighbors, then eventually a local mom-and-pop shop...and from there, things just snowballed.

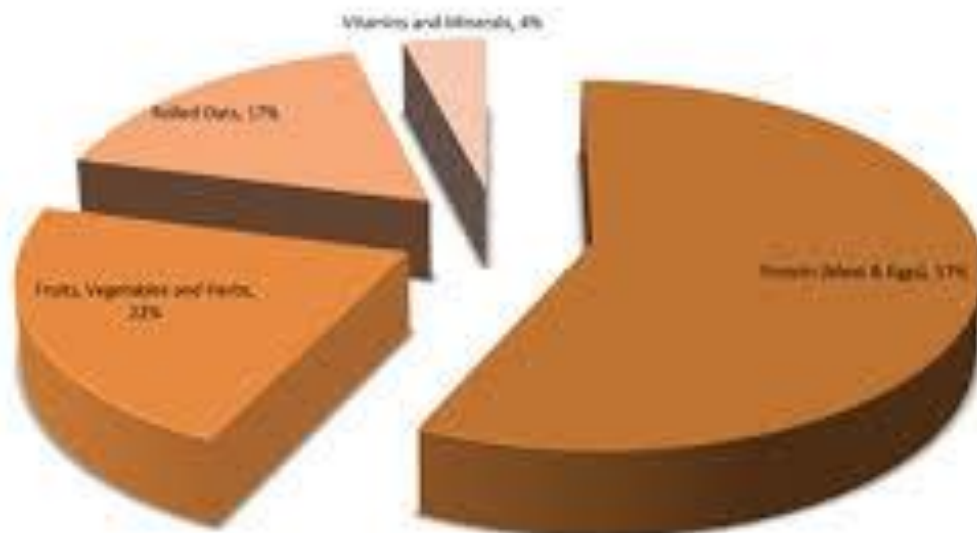
But even as our business grew, we never lost sight of our goal:

Produce healthy and safe dog treats made from natural ingredients that would be good enough to feed our children.

No, we never fed our children dog treats! But the quality of ingredients we use is truly ‘people-worthy.’

30 years later, we still produce our treats with the same degree of care and detail.

6 Reasons Why Our Treats are So Safe and Healthy



Our treats include only healthy ingredients in the right proportions, as illustrated by the graph above.

But that’s not all - You can rest easy knowing our treats are the best choices for your dog’s treats because:

- **Made just like people food** - We use ‘people food’ equipment to make our goodies the safest on the market for your pets.

- **Ingredients from local farms** – We regularly inspect our farm partners to make sure they stick to our high standards.
- **NO disgusting ‘fillers’** – No ground up beaks, feathers, and other scraps that other companies use as ‘natural ingredients.’
- **NO artificial coloring** – No risk your dog’s health with artificial colors just to make treats look more appealing to people.
- **NO artificial flavors** – No chemically-produced flavors to cover up a bad bitter taste!
- **Every ingredient spelled out** - Our package labels clearly list every ingredient we use.

Our Customers (and Their Dogs) Love Our Treats

Our Puptastic Naturals products are truly a labor of love, so it warms our heart whenever we receive ‘thank you’ emails just like this one from Charlene:

“Your ingredients are the real deal, and I respect that you work with local farms that you inspect yourself. Our dogs are truly our best friends, and we won’t feed them anything less than human-grade ingredients. Thank you so much for producing a quality product for our pups.”

— **Charlene Dale, Boston, MA**

And this one from Janet:

“Bentley just goes bonkers for your lamb treats! I think your Puptastic Naturals are fantastic! They certainly seem to help with Bentley’s training. A great incentive and reward.”

— **Janet Jefferson, Port Huron, MI**

But even emails like that are not enough.

What Dog Experts Have to Say



Those mammoth pet food companies are good at tricking us into thinking their chemical-filled treats are healthy and safe.

But they can't fool the experts.

Here's what an unbiased veterinarian had to say about Puptastic Naturals:

"I recommend Puptastic Naturals to all my clients looking for healthy treats for training or just anytime. We're proud to be one of the first veterinary clinics to carry your products, especially since we offer holistic and alternative pet care in addition to traditional medicine. We endorse only the healthiest, safest products, and Puptastic Naturals are at the top of our list of recommended treats."

— **Sara Karovski, DVM**

A FREE Gift for Your Dog (a \$20 Value)!

By now you've read the story of how we created Puptastic Naturals.

You've read about our strict product guidelines we've maintained for 30 years.

You've read what past customers and unbiased experts have to say about our products.

When it comes to producing a healthy and safe treat, we leave the competition in the dust.

But to 'sweeten' the deal, I have a special 'bribe' for you and your dog!

Here's how this works: [Click this link HERE](#) to visit our Products page.

When you do, a FREE Puptastic Naturals Trial Sampler (normally \$20) will be added to your shopping cart automatically!

Protected by Our Money-Back Guarantee

Just like you, I want to give my dogs the healthiest, safest, and *yummiest* goodies possible.

But I know you may have been 'burned' by other pet food companies claiming to offer healthy or all-natural treats.

So let me remove any risk.

Here's our exclusive guarantee:

We are sure you'll love how healthy our treats are and how safe you'll feel giving them to your dog. If you find something in our ingredients not 100% natural AND safe for your furry friend, we will refund your purchase with no questions asked.

Oh, and you can keep the Trial Sampler!

I look forward to providing your dog with the safest, healthiest treats he's ever had!

Warmly,

Jake Peralta, Founder & CEO

P.S. I almost forgot – this special offer includes free shipping! Just [click this link](#) to go to our product page. Your FREE sampler AND free shipping will be automatically added when you check out.