

Grand Slam Fishing Autoresponder Follow up Series

Email #1: Send out two days after Lead Magnet

SUBJECT LINE: You can 'choose your own adventure...'

Hi <<FIRSTNAME>>,

It's Pieter from Grand Slam Fishing Charters. I have an oddball question for you...

Did you ever read the "Choose Your Own Adventure" books as a kid? They were great. The story changed every time you read the book.

The first time you read one, you might get a few pages into the story and read, "The monster is coming! Go to page 47 to choose the door on the right. Want the door on the left? Go to page 65."

One choice would continue the story. The other choice might solve the problem and end the story.

Those books were fun because you chose what your experience would be. You were in control!

Those books remind me of a great fishing trip.

What if I told you that you can "choose your own adventure" on our fishing charters?

Want to go reef fishing? No problem.

Looking to go deep-sea fishing and try your hand at hauling in a 400-pound trophy?

Yup, we can do that.

But you can mix and match, too!

[Click HERE](#)

At Grand Slam Fishing Charters, YOU are in control. If you want to spend part of a day snorkeling and part of the day fishing, we can do it.

Brand new to fishing? We can take you by the hand and help you master it all: baiting, casting, the works.

If you're an old pro, you can use the charter to go and fish anywhere you like in the Turks and Caicos waters. The sky's the limit.

And these trips are so much fun!

[Click HERE](#)

We make everything easier for you, too.

Our charters provide:

- Snacks and drinks
- Door-to-door service from your villa or hotel to the marina
- All fishing equipment and bait
- Cleaning of your fish
- Coolers to transport your catch
- Fishing licenses for everyone in your group
- and much more

It's your best "one-stop" choice for an incredible adventure at sea, one you'll remember for the rest of your life!

Ready to create memories of a lifetime?

[Click HERE](#)

Good—I look forward to seeing you on the open sea soon...

Pieter deJonge, Owner
Grand Slam Fishing Charters

P.S. Look, I'm going to level with you.

Our charters are so popular that we run an average of 400 trips a year!

Because demand for our vacation packages is so high, you'll want to book soon to avoid losing the perfect date for your trip.

Ready to choose YOUR adventure?

[Click HERE](#)

Email #2: Send out three days after Email #1

SUBJECT LINE: Did you do this in high school?

Hi <<FIRSTNAME>>,

It's Pieter from Grand Slam Fishing Charters. I want to ask you about high school...

Did you go to prom while you were in high school?

If you've never heard of prom, they are a formal dance for high school kids, usually held near the end of the school year.

They started over 100 years ago in the United States but have spread to countries worldwide.

Teens get to dress up in fancy dresses and tuxedos and go to a dance sponsored by the high school.

For many kids, the ride to the prom is their favorite part. They get picked up at their home and driven to the dance.

Their parents don't have to drive. Neither do the kids. Everyone loves the "door-to-door service" part of the event.

And it made me think of something.

The best vacations are the ones where you don't have to lift a finger.

At Grand Slam Fishing Charters, we give you the same door-to-door service.

We pick you up from your hotel or villa, bring you to the marina, and back.

What could be better than a trip where the only thing you have to worry about is having a good time?

[Click HERE](#)

Nobody enjoys vacations where you have to:

- fight long lines
- deal with rental cars
- find your way in an unfamiliar area.

That's why we go the extra mile...literally.

Our customers LOVE our door-to-door service.

Total relaxation, without a care in the world.

[Click HERE](#)

You get plenty of extras, too.

Our charters provide:

- Snacks and drinks
- Cleaning of your fish
- Coolers to transport your catch
- All fishing equipment and bait

- fishing licenses for everyone in your group
- and much more

If you're taking a vacation, you want to get away from your responsibilities.

From that "to do" list that only grows no matter how hard you work.

Ready to let someone else take care of everything?

[Click HERE](#)

You'll have the adventure of a lifetime...and you won't have to do much!

Pieter deJonge, Owner
Grand Slam Fishing Charters

P.S. Oh, before I forget...

We provide an average of 400 charters a year, so our calendar books up FAST.

You'll want to book your trip right away to avoid disappointment.

Why not do it now, while you're thinking of it?

[Click HERE](#)

Email #3: Send out three days after Email #2

SUBJECT LINE: Did you see the one with Krustyland?

Hi <<FIRSTNAME>>,

It's Pieter from Grand Slam Fishing Charters. You know "The Simpsons, right?

If you've never seen it, "The Simpsons" is an animated TV show about Homer and Marge, and their three kids, Bart, Lisa, and Maggie.

In one episode, the family went to a theme park called "Krustyland."

It's named after Krusty the Clown, a popular children's entertainer in the Simpsons' hometown of Springfield.

Everything in Krustyland is run-down, old, or flat-out broken.

The workers at the park make excuses for the shoddy nature of everything from the food to the rides themselves.

'Boy," I thought. "I'd never want to go on vacation to a place like that."

Neither should you.

If you're considering a fishing charter in the waters of Turks and Caicos, you want a great time.

And you want it to be safe.

You want to feel secure that the company you choose will protect you.

At Grand Slam Fishing Charters, we've got you covered.

[Click HERE](#)

We are fully insured and have chartered over 25,000 guests.

Our captains take an annual safety training. The training is required by the Maritime Department.

The certification covers:

- Basic Fire Fighting
- Personal Survival Techniques
- Personal Safety and Social Responsibility
- First Aid/CPR

But we go beyond just safety training.

Our state-of-the-art ships are large enough to handle any rough waters you may encounter.

And by "handle" I mean you'll barely notice the swells.

[Click HERE](#)

Our charters are safe and come with extra "goodies" to enhance your trip:

- Door-to-door service from your hotel or villa to the marina

- Snacks and drinks
- Cleaning of your fish
- Coolers to transport your catch
- All fishing equipment and bait
- fishing licenses for everyone in your group
- and much more

When you take a vacation, you shouldn't have to worry about anything.

You want to have fun, but you want safety above all else.

Why not go with the fishing charter company with a stellar 20-year track record?

[Click HERE](#)

You'll have the adventure of a lifetime...in total comfort and safety.

Pieter deJonge, Owner

Grand Slam Fishing Charters

P.S. Don't forget...

Since we book 400 charters a year, our calendar books up FAST.

Click the link below to book your charter before that date you want is taken.

[Click HERE](#)

Email #4: Send out five days after Email #3

SUBJECT LINE: Ever see something this disgusting?

Hi <<FIRSTNAME>>,

It's Pieter from Grand Slam Fishing Charters. A friend of mine recently received the shock of his life at a Thai restaurant...

He took his wife to a Thai restaurant. Then the horror began.

They sat down and noticed food stains on the wall next to them.

There were smears of some unidentified yucky stuff on the menus. The food looked like it came from last week.

The thing is, both were too afraid to just leave. They didn't want to be "rude."

If it were me, I would have bolted out of there.

Conditions that gross have no place in a business.

I'm a stickler for cleanliness.

Especially on my own ships.

I make sure our boats are clean enough to satisfy the most demanding of passengers...and my wife!

That's not meant as a joke against her, either. When going on a charter, people should notice the little things.

Customers like you choose to spend vacations with us and deserve to have the best. Your time and money are just too valuable to waste.

[CLICK HERE](#)

I chose the fishing charter industry because I love fishing. And when I'm on a boat, I want it to be safe and clean.

Our ships are completely cleaned and disinfected before each charter.

COVID-19 reminded many people (and businesses) why cleanliness is so important.

Me? I've insisted on it years before COVID hit.

Our bathrooms are comfortable, modern, and yes, very clean. You'll feel as comfortable using our bathrooms as yours at home.

But that's not all you can look forward to.

[CLICK HERE](#)

At Grand Slam Fishing, we provide:

- Door-to-door service from your hotel or villa to the marina and back
- Fully customizable charter packages to personalize your vacation adventure
- Fully licensed, safety certified, and insured captains and crew members
- Optional cleaning of your fish

- Guidance for aspects of fishing for beginners
- Snacks and drinks on every charter
- Fishing equipment provided at no extra fee

Are you ready for the adventure of a lifetime?

[CLICK HERE](#)

I look forward to seeing you on the open sea!

Pieter deJonge, Owner
Grand Slam Fishing Charters

P.S. We have one of the best reputations of fishing charter companies on these waters.

We've chartered over 25,000 people over our 20-year history.

Because of our track record, we book 400 charters every year, so dates go fast!

Why not book now, before your date disappears?

[CLICK HERE](#)

Email #5: Send out five days after Email #4

SUBJECT LINE: This popular movie couldn't wait to get started...

Hi <<FIRSTNAME>>,

It's Pieter from Grand Slam Fishing Charters. Have you ever seen "Lethal Weapon 2"?

It's a 90's action movie about two LA cops and is a sequel to the first "Lethal Weapon."

This movie did something very unusual at the time.

At the beginning of the movie, the title "Lethal Weapon 2" flashed on the screen, and then Boom! The movie started with an action-packed car chase.

Most movies back then started with a credit sequence. You'd see the names of all the major people who helped make the film.

But "Lethal Weapon 2" skipped all that to get right to the action.

That turned out to be a popular move. These days, many movies skip the credits to get right into the story.

It reminds me of most vacations.

If you drive to your destination, you have to get into your car (or rent one) and figure out where to go.

Then you have to spend time getting to the vacation spot itself.

It always seems to take forever.

You spend more time waiting than having fun.

But with Grand Slam Fishing Charters, less than 20 minutes after we leave shore, you're dropping lines in the water!

That's FAST.

[CLICK HERE](#)

You'll spend more of your time doing what you came to do: fish!

Or maybe you'll want to go snorkeling or diving.

No problem. We can get you to the best, most isolated spots quickly.

Your vacation is too limited to waste time getting to the fun.

Are you ready to have more "vacation" on your trip?

[CLICK HERE](#)

Don't forget, we provide a full-service experience you and your group will love.

At Grand Slam Fishing, we provide:

- Door-to-door service from your hotel or villa to the marina and back
- Fully customizable charter packages to personalize your vacation adventure

- Fully licensed, safety certified, and insured captains and crew members
- Optional cleaning of your fish
- Guidance for aspects of fishing for beginners
- Snacks and drinks on every charter
- Fishing equipment provided at no extra fee

Are you ready for the easiest, fastest vacation ever?

[CLICK HERE](#)

I look forward to meeting you on one of our state-of-the-art boats.

Pieter deJonge, Owner
Grand Slam Fishing Charters

P.S. If you're considering booking one of our charters, why not do it now, while you're thinking about it?

We book 400 charters a year, so dates go FAST.

Lock in your date now before it's too late.

[CLICK HERE](#)

Email #6: Send out five days after Email #5

SUBJECT LINE: I think I screwed up...

Hey <<NAME>>, it's Pieter from Grand Slam Fishing. And I just realized that I've made a critical error...

See, for the past few weeks, I've been telling you about our incredible customized fishing charter vacation packages.

But I messed up. I forgot one of the basic rules of salesmanship:

“Don't tell...let others tell FOR you!”

What I SHOULD have been doing is zipping my lips and letting some customers and reviewers do all the talking.

Because nobody (including you) is going to take a leap like this one without asking a few others how the water feels, right?

So, without further delay, here are a few comments from TripAdvisor we've received regarding our fishing charters...

“Capitan Joseph and mate Joe were great from the second we stepped on the boat. Very accommodating, explained everything they were doing and why. Very knowledgeable with fishing we had very successful and fun day, never caught so many fish., then filet them and sealed and pack them for us to take back to the hotel all with a smile. Even made us some sashimi on the docks to eat.”

“We had the most amazing experience on our 4-hour private Deep Sea fishing charter. Captain Joseph and the crew were awesome!! We were 5 people, and everyone got a chance to reel on the fish. My son caught a humongous barracuda, which we of course

did not eat, but the locals love it!! We caught several large tunas, and then took it to a local restaurant Solana to enjoy sushi, sashimi, tuna rolls... etc.

The crew were very engaging and did a great job with spotting the fish. The bait and other equipment were really good. We also enjoyed the Angler Management boat, which is very comfortable and large... with a bathroom. They provided drinks (water and some alcoholic) and chips, and we also ordered an extra fruit tray and a cheese tray, which were both delicious and fresh. I highly recommend this experience for anyone looking for a deep-sea fishing charter. We would definitely do it again when we return to TCI."

"My two boys and I went deep sea fishing with Joseph and Jeffrey. They did an awesome job! I would highly recommend Grand Slam Charters for any fishing adventure!"

"Don't hit Turks without setting up w trip w Brad and his crew. They customized everything to meet our needs. We brought in wahoo, tuna, and others. Will always remember our day out on Anger Management."

And that's just a few. There's tons more comments from people who are taking advantage of our fishing charters and having an epic vacation adventure.

But what about you?

--Are you ready for a stress-free vacation?

--Are you ready to be picked up and brought to the marina without lifting a finger?

--Are you ready to experience the joy of the open sea in luxury and comfort?

-- Are you ready to start fishing mere minutes after leaving shore?

Then our fishing charter packages are exactly what you've been looking for. And you can get started right now, right here.

[INSERT LINK HERE](#)

Remember—we book 400 charters a year!

So, grab yours now, and let's get this thing rolling...

[INSERT LINK HERE](#)

Talk again soon,

Pieter deJonge

Owner, Grand Slam Fishing Charters

P.S. Our fishing charters are private, so you won't have to deal with crowding or personality clashes on a group charter!

[INSERT LINK HERE](#)

Email #7: Send out five days after Email #6

SUBJECT LINE: The choice is yours, <<NAME>>...

Pieter from Grand Slam Fishing here, <<NAME>>, with a quick question to ask you...

Are you in or out?

Because for the past few weeks, I've been telling you all about our incredible customized fishing charters.

You've heard about how fast you'll be fishing once you leave shore, how safe we are, our door-to-door service...and much more.

Yet you still haven't taken booked a charter.

I mean, you DID see this page, right?

[INSERT LINK HERE](#)

Frankly, I'm puzzled at why you haven't grabbed a vacation date before now...

Because I've made it as easy as possible for you to have the vacation of your dreams exactly the way you want it

- Our captains can help any beginners in your group "learn the ropes"
- We know where all the "hot spots" are to maximize your haul
- Our ships (and bathrooms) are clean, safe, and modern

Can you think of any vacation that sounds so epic, so exciting...while still being safe and comfortable?

Yeah, me neither.

[INSERT LINK HERE](#)

Look, here's the bottom line:

I've made it incredibly simple to book...

I've made it incredibly fast to start fishing mere minutes after leaving the shore...

I've shown how satisfied our past customers are...

I've even added plenty of extras, like free drinks and snacks.

We even provide your equipment and fishing licenses!

And best of all, I've made it incredibly AFFORDABLE, so anyone can join in. We offer the most attractive pricing of any licensed and insured charter company in the Turks and Caicos waters.

What else can I do?

[INSERT LINK HERE](#)

Hope to see you inside soon...

Pieter deJonge

Owner, Grand Slam Fishing Charters

P.S. Thanks for your time over the last few weeks. It's been a pleasure speaking with you, and I truly hope our paths cross again soon.

But before I go, I just have to ask you one last again...

Are you in or out?

[INSERT LINK HERE](#)