

H1: Can a Read Across America Assembly Program Get Kids Excited about Reading...in Just 45 Minutes?

BODY: A good **Read Across America assembly program** will get your kids excited. A *great* one will get your kids excited about *reading!* And that's important because reading is the single most valuable skill a child will learn in school. It's the foundation of every other topic they study.

I'm Joe Romano and for the past 30 years, I've been performing my Read Across America assemblies in several states. Schools bring me back year after year because I do what I promise: *get kids excited about reading!*

But don't take my word for it. Here's what one recent client said after booking my amazing reading school assembly program:

"Joe Romano has a way of engaging students and keeping them focused as he delivers messages about the importance reading...Highly recommended!"

Principal Harry Walker - Sandy Plains ES. - Baltimore, MD

H2: This Reading Assembly Program Brings Classic Children's Books to Life...with Magic!

BODY: My reading assembly, *"Books! The Magic is Real!"* will have your students running to your library, eager to check out books. How do I do it? By using amazing magic to highlight the plots and characters of famous children's books!

Many magicians claim to do this, but I bring it to another level. The magic effects your students will see look like movie special effects come to life! While the magic and the books I use vary from year to year as certain books become more popular, here are just a few of the favorites students love the most:

- I turn one student into **Harry Potter** and then that student performs incredible feats of magic!
- After I sketch a cartoon of Greg Heffley from **Diary of a Wimpy Kid**, the drawing comes to life! Greg's eyes and mouth both animate and we have a conversation!
- While talking about comic books and graphic novels, the school assembly gets a visit from **Spider-Man** in the most unusual way!

- There's DANGER in the air as a 4-foot-long snake* jumps out of a basket to find a selected card!
*Don't worry, it's not a real snake.

INSERT VIDEO HERE

H2: A School Assembly Program that Gets Your Students Actively Involved!

BODY: Kids don't want to just school assemblies. They want to be involved! And getting involved is great for learning, too. When students are actively involved, they retain more. *

The *"Books! The Magic is Real!"* **school assembly** gets several students onstage to participate. We also get the entire audience (including teachers!) involved. You will see your students laughing, hear them clapping, and gasping in amazement! (*And yes, this assembly is available as an in-person program OR a virtual show!*)

**Source: Harvard.edu*

H2: This Reading School Assembly is Perfect ANY Time of the School Year

BODY: Many schools want assembly programs during Read Across America week in March. But *"Books! The Magic is Real!"* is perfect for any time of your school year!

This reading assembly is perfect for:

- **Promoting your book fair**
- Reading incentive programs
- **Parents As Reading Partners (PARP)**
- Right before summer vacation to help prevent "summer slide"

Wait, you might be thinking, *"How does this assembly show combat summer slide?"* Here's how...

Kids like to run and play to exercise their muscles and stay healthy. People forget that their brain is a muscle too! Reading is a great way to keep kids' brains active. And reading during the summer months is the most effective way* to eliminate the dreaded **"summer slide."**

Most parents and educators know that the “summer slide” is when kids backslide academically during extended breaks. Without consistent learning to stimulate the brain, like any muscle, it begins to atrophy.

The good news? The act of reading books is one of the best, easiest ways to stop the “summer slide.” *

**Source: brainpop.com*

My assembly program encourages kids to read during the summer. Seeing classic book characters and stories come to life will move your students to explore these stories on their own.

H2: You are Completely Protected by My “Money Back Guarantee”

BODY: If you’ve read this far, then you know I make some pretty big claims about the quality of my school assemblies. Anyone can claim their reading assembly is the best in the world. But I put my money where my mouth is!

If you feel my reading program did not deliver motivational, life-changing messages for your students AND get them excited about reading, then don’t pay me. It’s that simple.

But in 30 years of performing, not a single school assembly client has ever taken me up on my guarantee.

H2: “This Sounds GREAT, Joe! Now What?”

BODY: The next step is up to you. Simply fill out my contact form to receive [an instant quote](#) for your area. You’ll receive detailed information instantly. You can also email directly at joe@ultimateschoolshows.com. Or call my office at 703-504-6993.

But don’t delay – I visit over 250 schools a year in New York, New Jersey, Washington DC, Delaware, Connecticut, and other areas!

Insert BOOK NOW Button Here

Need more proof? Here’s more feedback from great school assembly clients:

“Amazing! My kids thought the assembly rocked...but the best part...was when Joe got the kids quiet at the end of the show...this is a teacher’s dream! Thank you Joe Romano!”

- Cheryl Vaughn, 1st grade teacher- Twin Hickory Elementary School - Henrico County, VA.

"The show was excellent and the kids really enjoyed it! Teachers said you did a great job and were impressed with how your virtual show was all set up and run."

- Lindsay Smyth, PTA, Tayor Mills, NJ

"12 years in a row! My students look forward to this every year!"

- Principal Allison McConnell - Drum Point ES. - New Jersey

"Your enthusiasm was fun for me to watch. You are really great at maintaining their attention and keeping them engaged. You were constantly testing them for understanding..."

- Tammi Bories, Parent, Ph.D. Professor, Department of Kinesiology, Western Illinois University